JOB DESCRIPTION

Ref: A2413

<table>
<thead>
<tr>
<th>Job Title: Teaching Fellow in Marketing</th>
<th>Present Grade: 8P</th>
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<tbody>
<tr>
<td>Department/College: Marketing</td>
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<tr>
<td>Directly responsible to: Head of Department</td>
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<tr>
<td>Supervisory responsibility for: N/A</td>
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Other contacts

Internal: Colleagues and students in the Department of Marketing, Lancaster University Management School (LUMS), and colleagues from other faculties and services (e.g. student support, library, ISS, central administration)

External: Professional bodies, academic and teaching networks, employers and business organisations

General Description:
The Department of Marketing at Lancaster University Management School (LUMS) invites applications for a Teaching Fellow in Marketing, to begin January 2019 or as soon as possible thereafter. The department welcomes applications from all areas of marketing. The successful candidate will support, and where appropriate, lead the delivery of undergraduate modules in Marketing.

Major Duties:
To perform teaching duties within, and on behalf, of the Department of Marketing:

Specific areas of activity include:

- To contribute to undergraduate teaching in the area of Marketing at Lancaster University
- To contribute to the development of new or revised courses and teaching modules in terms of structure, forms of delivery, methods of assessment, etc.
- To develop a scholarship program that informs teaching
- To engage with relevant stakeholders outside of the university, for example through executive education or through the activities of the Work Foundation
- Provide sabbatical cover for other academics’ teaching where necessary.
- To engage in professional development opportunities, and obtain a relevant teaching qualification if not already held.
- To participate in the life and work of the department, school and the university.
- To undertake any other duties (including administrative duties) as may be directed by the Head of the Department of Marketing, as commensurate with the grade of the post.