# JOB DESCRIPTION

**CREST Marketing Communications Officer**  
Vacancy Ref: N2799

<table>
<thead>
<tr>
<th>Job Title:</th>
<th>CREST Marketing Communications Officer</th>
<th>Present Grade:</th>
<th>6S</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department/College:</td>
<td>Centre for Research and Evidence on Security Threats, Psychology</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Directly responsible to:</td>
<td>Communications Director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Supervisory responsibility for:</td>
<td>NA</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Other contacts

**Internal:**
- CREST staff at Lancaster, members of Psychology, central University, particularly the Press Office.

**External:**
- CREST staff at other national and international Universities SMEs, and charities. Representatives of the media. Publishing houses. Stakeholders, particularly members of the security and intelligence agencies and law enforcement.

## Purpose:
Using communications and graphic design skills to help disseminate the research of CREST to stakeholders

## Major Duties:
Working as part of the Communications team within CREST, and reporting to the Director of Communications, you will:

- Support the implementation of the CREST communications strategy.
- Promote the CREST research profile and impact to a range of stakeholders.
- Help the Centre to build engagement with stakeholders by developing and marketing impactful print and digital communications.
- Work with pre-existing InDesign templates, modifying where necessary, to create easy to read and use outputs based on research from a variety of disciplinary backgrounds
- Support translating and communicating research, through various print, web, audio and visual mediums.
- Support production of a quarterly print / online magazine promoting internationally-leading security research.
- Identify and source photographic or graphic images to accompany and enhance the communication of CREST outputs.
- Maintain and develop the CREST websites as a hub for excellent security research, including organising regular blog contributions from partner academics, audio and visual materials and innovative interactive elements to aid engagement with our work.
- Communicate and link to research on the social media feeds of CREST.
• Be highly motivated, astute and proactive, and deliver high-quality outputs for high-profile, large and/or complex organisations.

• Be able to build and maintain networks of internal and external stakeholders and will work with positive energy, generating innovative solutions to challenges where there may be no clear precedent.

• Have the proven ability to manage complex, multi-stakeholder communications projects simultaneously.

• Undertake other communication duties as required by the Communications Director.